



SUSTAINABLE SACKVILLE

Council Briefing

For Meeting: May 10, 2010

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1. Earth Day Celebrations

Thursday, April 22, Sustainable Sackville and EOS Eco-Energy hosted a public screening of public service announcements (PSA) developed by Tantramar High students. The PSAs were followed by an overview of EOS Eco-Energy's work and a summary of the Sustainable Sackville initiative to date, including an overview of what other municipalities are doing (large and small) across north America. Approximately 25 community members attended, plus teachers and Grade 10 students involved in the PSAs.

2. Visioning

Using the information from surveys, focus groups, as well as input from the working group and the Steering Committee, a proposed **Vision Statement for Sackville 2040** is being presented for Council's approval:

Sackville embraces sustainability as the foundation for our environmental, social and economic well-being.

Our quality of life is rooted in Sackville's healthy natural environment and resilient local economy and is enhanced by significant cultural opportunities. As a vibrant University town, Sackville celebrates diversity, compassion, and a sense of local pride in our safe, walkable streets, our well-used parks and green spaces, and our wide range of social, educational, and recreational opportunities for individuals and families.

As citizens, we work actively to achieve community improvements that are measured against sustainability principles. We are recognized, young and old, for our commitment to social justice, as well as charitable, volunteer and stewardship efforts.

Our diversified, creative, local economy provides employment for a range of skills, education levels, and ages. Community members shop locally in Sackville's vibrant downtown and get much of their food from the region's growing agricultural sector. Hospitality, culture and recreation sectors collaborate actively to attract visitors who will contribute to the community.

Our legacy to future generations is a community that is cleaner, greener, healthier, and more prosperous than ever before. To that end, we work tirelessly to reduce waste, diminish pollution, conserve energy and encourage healthy, active living.

3. Strategic Area Task Groups

The next step in the Sustainability Planning Process is to create task groups to address strategic community issues identified as priorities through the consultation process. These include: built environment; economic development; arts and culture; energy; food; health and social services; learning; solid waste; land-air-water; recreation and leisure; transportation; and infrastructure. Invitations will be issued to specific parties (including municipal staff, non-profits, community organizations and institutions, business community, and MTA) as well as an open invitation to participate to the general public. These will be announced on the Town's website as well as through various media.