



SUSTAINABLE SACKVILLE

Council Briefing

Date: December 14, 2009
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1. ***Sustainable Sackville***

- New name for the Integrated Community Sustainability Plan
- Reference to meetings, survey, media, etc. will use this name.

2. **Community Survey**

- Paper survey sent out to all mailboxes within town limits on Wednesday, December 5th (orange paper, double sided). Drop boxes are available for completed paper surveys at the Post Office, Co-op, SaveEasy, Royal Bank, Scotia Bank, Town Hall, and Planning Commission office.
- Electronic survey link established in the community section of the Town of Sackville website, or directly at <http://www.surveymonkey.com/s/WSR7517>
- Survey return deadline of December 18th
- Survey responses will be used to help establish baseline information from the community and gauge initial issues and concerns.

3. **Communication**

- Several articles have appeared in the Trib over the last couple of weeks on Sustainable Sackville initiatives.
- Town of Sackville Website also has information on the process, the Steering Committee, the survey, and upcoming meetings/events.
- New email set up to take comments on the initiative – SustainableSackville@gmail.com

4. **Working Group Established**

- In addition to the Steering Committee, a Sustainable Sackville Working Committee has been struck. There is an open invitation for anyone in the community who wants to participate to do so by contacting Tracey Wade or the Sustainable Sackville email address (above)
- Main purpose of the group is to brainstorm certain aspects of the process
- For the first meeting, the goal was to think about innovative ways to engage community members. 12 people participated or indicated an interest in being part of the process.
- The Second meeting takes place Dec. 14th where we will discuss launching of the community engagement process in January.

5. **Organizations/Groups approached to date**

- Tantramar Regional High School, Salem Elementary School, Marshview Middle School, Tantramar Family Resource Centre, Municipal Staff, Sackville Rotary Club, as well as contacts through the Steering Committee and Working Group members.

6. **Steering Committee**

- Establishment of key questions for community engagement process and commitment to bring these questions as discussion points to their other community involvements and contacts.
- Next meeting set for January 5th