



# SUSTAINABLE SACKVILLE

## Council Briefing

For Meeting: April 12, 2010

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### 1. Phase 2 – Community Engagement

- **7 Wonders of Sackville** – 14 submissions, 215 votes received, 7 Wonders published in the Trib. March 17<sup>th</sup>.
- **Focus Group Discussions** – Using the 4 questions (why did you come and why do you stay; what are your concerns for the future; imagine Sackville in 25 years as a sustainable community – what does it look like; and what is your responsibility as a community member to make that vision a reality?). more than 200 people were involved in focus group discussions including the following groups:
  - Non-Profit reps (social, environmental, housing, arts, sports), Rotary, Municipal staff, Parent-tot participants, Parents at Family Literacy Day, High School students, Salem School classes, Mount A students , and Mount A staffSpecial effort was also made to get feedback from the local business community (a separate set of questions were developed), and the general public by way of a community breakfast held in late February. Feedback from these discussions will feed into our setting a vision for 30 years into the future, as well as directions on priorities for the sustainability plan itself.
- **Earth Day Celebrations** – Thursday, April 22, a public screening of public service announcements (PSA) developed by Tantramar High students will take place in the TRHS theatre. The presentations will start at 7pm and will include screening the videos and an informal talk about the issues covered. All are welcome and donations to the local food bank are gratefully accepted.

### 2. Phase 3: Visioning

- **Proposed Principles of Sustainability** - will be used to help guide the process of goal and priority setting.
  - 1) **Balanced Approach** - Provide a balanced long-term vision for Sackville based on the three pillars of sustainability - economic, social and environmental - and their interrelationships.
  - 2) **Build on Strengths** - Recognize and build on the distinctive characteristics of Sackville, including human and cultural values, history, and natural ecosystems.
  - 3) **Quality of Life** – Focus on enhancing quality of life based on social, economic and environmental indicators.
  - 4) **Respect for Nature** – In decision making and actions, the Town will strive to minimize its negative impact on the environment.
  - 5) **Community-Based** – Strive to engage as many community members as possible establishing the vision and goals to meet collective needs.
  - 6) **Relationships and Communications** - Foster communication and build relationships among community groups, organizations, institutions and other municipalities to emphasize sustainability and resiliency as a common goal.